




FAITH | FAMILY | BASKETBALL

Thursday, February 15th 2018 @ 7-9pm



11th Annual All-Star Gospel Celebration

Kicking Off NBA ALL-STAR WEEKEND in LOS ANGELES, CA

Thursday | February 15th 2018 | 7-9pm | 2 Hours Of Crazy Praise

VENUE | TBA

02:15:18



FAITH



FAMILY



BASKETBALL



click on 4min. VIDEO
to hear what people are saying about our
past 10 years...



Click to Watch
←

What is the All-Star Gospel Celebration?

The All-Star Gospel Celebration was founded in 2005 and was first held during the 2006 NBA All-Star Weekend in Houston, TX. Creator Tomeka B. Holyfield, had a vision to merge the Christian Community and Sports Community during the NBA All-Star Weekend Festivities!

ASGC was created to Glorify God amidst the Glitz, Glamour and Games of this exciting weekend.

Each year since it's conception, the All-Star Gospel Celebration has done just that. Creating a positive, uplifting and exciting atmosphere, all while benefiting deserving charitable causes.

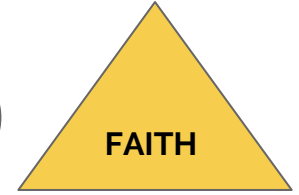
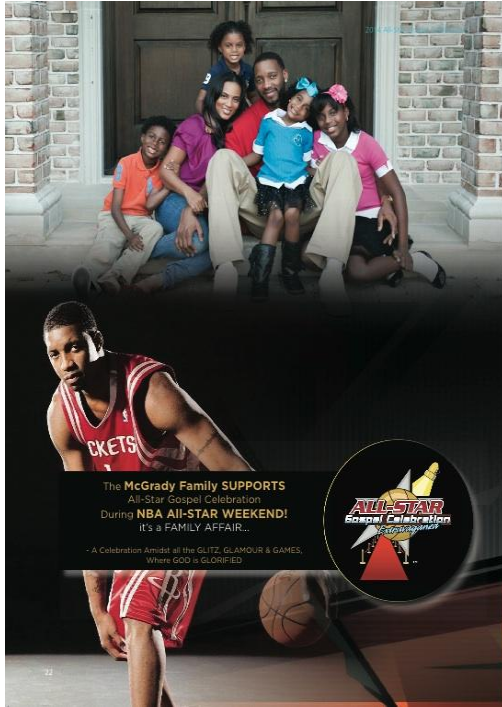
Now in it's **11th year**, we are ready to produce another spectacular All-Star Gospel Celebration in **Los Angeles, CA** during NBA All-Star Weekend. Thursday Evening, **February 15th 2018** from **7pm-9pm**



info@RCMMediaProductions.com 877-841-8088
www.AllStarGospelCelebration.com



Purpose for the All-Star Gospel Celebration?



ASGC is a *wholesome kick-off celebration* to one of the most exciting weekends during the NBA season. **NBA Players** and their families come together to celebrate their faith! This year we will honor current and retired NBA Players, Coaches, Executives, and members of the community for their outstanding work done in the Philanthropic Community and their FAITH! Entertainers will perform uplifting music, corporations will have the opportunity to show their support for these efforts and the public will have the chance to participate in it all. This event also provides funding to domestic violence victims & underprivileged children.

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OVER THE YEARS WE'VE WELCOMED TONS OF GUEST TO ASGC...

CELEBRATING THE FAITH during NBA ALL-STAR WEEKEND!
EVERY YEAR PLAYERS & THEIR FAMILIES CELEBRATE THE FAITH!

ASGC WELCOMES YOU to share in this incredible experience KICKING OFF NBA ALL-STAR WEEKEND every year!

ASGC, now in it's 11th year has been exceptionally successful during NBA All-Star Weekend, thus gaining a reputation as the FIRST EVER "Red-Carpet" event in the Christian Community back in February/2006!

National Attention has been brought to the Christian Community in each city NBA All-Star Weekend has traveled, leaving a lasting impression on individuals who've attended these events.

ASGC honors NBA LEGENDS/PLAYERS, NBA WIVES, NBA MOTHERS, SPORTS FIGURES and COMMUNITY/NATIONAL LEADERS all Celebrating their "FAITH".

Some of the Hottest GOSPEL/CHRISTIAN ARTIST have graced the stage as everyone enjoys THREE hours of Crazy Praise year AFTER year!

THIS YEAR, we'll once again HONOR some EXTRAORDINARY individuals as our SLAM DUNK HONOREES and Celebrate the Faith during NBA ALL-STAR WEEKEND! Names will be announced in the coming MONTHS...



"I think it's a good thing to recognize and celebrate people's FAITH. I'm very proud of my niece for having the idea to create this event, she's never at a lost for words!"

~ Evander "The Real Deal" Holyfield
ASGC 11'

"Excited to Host All Star Gospel here in Las Vegas, never one to say no to a favor for Evander."

~ TV Personality Star Jones
ASGC 07'



NBA Vice-President Kiki Vandeweghe,
Peggy Vandeweghe with
ASGC Creator Tomeka B. Holyfield

Since its inception, **All-Star Gospel Celebration** (formerly known as All-Star Gospel Brunch) has become a staple event during NBA All-Star Weekend!

We have hosted and/or honored celebrities and sports figures such as Olympic Gold Medalist Gabby Douglas, TV Personality Star Jones, Cookie Johnson, Actress Sheryl Lee Ralph, Comedian Chris Tucker, Comedian Jonathan Slocumb, Music Mogul Producer Rodney "Dark Child" Jerkins, Martin Luther King III, Pastor Paula White, Dr. Jamal Bryant, CNN's/TV-One's Roland Martin, Radio-One/Tv-One Founder Cathy Hughes and the Official National Basketball Wives Association to name a few.

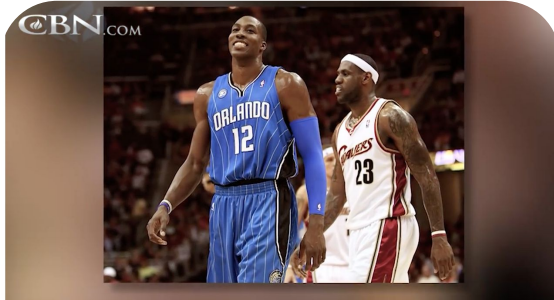
Former NBA All-Star Legend Allan Houston, ESPN Analyst Chris Broussard, NBA Player Dahntay Jones & Wife Valeisha Butterfield-Jones, NBA Wife Tracy Mourning, NBA All-Star Tracy McGrady & Wife-Life Coach CleRenda McGrady, NBA Legend Terry Cummings, NBA Legend Charlie Ward, NBA Legend Mark Jackson and Wife Desiree Coleman-Jackson, NBA Coach Avery Johnson, NBA Wife Deshawn Snow, NBA Mother Jolinda Wade (NBA Player Dwyane Wade's Mother) and NBA Player Doug Christie & Wife Jackie Christie have all been **SLAM DUNK HONOREES.**

FAITH & BASKETBALL



WATCH VIDEO
Click the "Play" Button

NBA Players Celebrating Their FAITH...



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PAST SLAM DUNK HONOREES



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WE'VE HONORED SOME INCREDIBLE INDIVIDUALS OVER THE YEARS...



OVER A DECADE OF HONORING INDIVIDUALS!
ALL CELEBRATING THEIR FAITH
during NBA ALL-STAR WEEKEND

PAST SLAM DUNK HONOREES



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Past Presenters/Artist/Guest



CO-BRANDING

Each year we allow businesses the opportunity to participate in All-Star Gospel Celebration by **SPONSORING** this highly anticipated event. As a Sponsor, you have the opportunity to **CO-BRAND** your Name, Company, Foundation with this awesome All-Star event that honors **NBA Players, NBA Legends, NBA Coaches, NBA Family, Sports Figures & Community Leaders!** And, at the same time contributing to a deserving charitable organization along with **The HELPPPPing Hands Foundation**. This 501(c)3 non-profit organization meets the needs of *domestic violence victims and under-privileged children...*



I AM SECOND®

Previous Sponsors and Media Partners:



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All-Star Official Sponsor **\$100,000**

- Recognition as "Official Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as **All-Star Gospel Celebration PRESENTED BY "Your Company"**
- Corporate Branding on "Save the Dates" and Invitations
- Company Name and Logo on Step and Repeat
- VIP Seating for 20 guests at the event (20 VIP TICKETS, no tables @ ASGC)
- Name/Business/Company/Foundation will be featured on **ASGC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Back Cover AD of **ASGC SLAM DUNK** Magazine
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo throughout the event
- Gift bag insertion of product and/or promotional materials
- 2 Company Representatives will be granted "FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs"
- As the Champion Title/Presenting Sponsor you may customize the perk of your choosing.
-



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MVP Spotlight Award Sponsor **\$50,000**

- Recognition as "MVP Spotlight Award Sponsor" in all press, promotional and print advertisements
- Acknowledgement/Recognition by the host during the event as the "MVP Spotlight Award Sponsor"
- Award named in YOUR HONOR
- Company Name and Logo on Step and Repeat
- Name/Business/Company/Foundation will be featured on **ASGC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- VIP Seating for 10 guests at the event (10 VIP TICKETS, no tables @ ASGC)
- 1 full page AD in **ASGC Slam Dunk** Magazine
- Exhibit space/branding area (1 6ft table)
- Gift bag insertion of product and/or promotional materials



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Slam Dunk Sponsors \$25,000

- Recognition as "Slam Dunk Sponsor" in all press, promotional and print advertisements
- Recognition during event as "Slam Dunk Sponsor"
- Name/Business/Company/Foundation will be featured on **ASGC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- VIP Seating for guests at the event
- 1 full page AD in **ASGC Slam Dunk** Magazine



The HELPPPPing Hands Foundation, INC.

OTHERS BENEFICIARIES...



Minnie's MOMENTS

See How Minnie's Food Pantry impacts the community.



Our Sponsors & Sponsorship

11th Annual All-Star Gospel Celebration during NBA ALL-STAR WEEKEND!



JOIN THE TEAM & BRAND YOUR COMPANY during
NBA ALL-STAR WEEKEND!

A Celebration amidst
the Gltz, Glamor and
Games where GOD is
Glorified!



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